

Strategic Plan 2019–2023

Tagline	Sustainable solutions. Powered by evidence.
Our Mission	To improve health and wellbeing by driving the use of research in policies, programs and services.
Our Role	We are an Evidence Specialist working collaboratively to embed research into the fabric of policy, program and service delivery decisions. We develop, test and deliver best-practice approaches to working at the interface of research and health decision-making.
Our Values	<p>Collaboration We treasure our partnerships as an essential part of how we work and acknowledge them as central to our success</p> <p>Independence Our overriding allegiance is to the evidence and what it tells us</p> <p>Innovation We constantly seek new and better ways of working that increase the likelihood of beneficial change</p> <p>Impact We are committed to making a positive contribution that helps bring about measurable improvements</p> <p>Respect We listen to all points of view and work constructively to ensure communities, clients and stakeholders are actively engaged.</p>

Our Strategy

Objective 1: Increase our impact on health and wellbeing and on services, policies and programs

We will deliver more effectively on our Mission, by ensuring we are in tune with the needs of our partners, and by developing new programs, assets and services to deliver greater impact. We will develop better ways to identify, communicate and encourage actions on the implications of research findings to maximise impact. Our Strategies Priorities to achieve this Objective are to:

- a) Develop our portfolio of assets, programs and services to increase our impact
- b) Better mobilise evidence to support action
- c) Strengthen our profile, reach and relationships

Objective 2: Increase our business sustainability

A strong and stable organisation is necessary for us to achieve our Mission. We will strengthen our sustainability by increasing our untied funds, to enable us to build our equity, deliver quality outputs and innovate. We will improve our capability to provide high-quality, sustainable programs, assets and services. Our Strategies Priorities to achieve this Objective are to:

- d) Increase our surplus to maintain equity, enable innovation and support core functions
- e) Improve our capabilities to deliver sustainable high-quality programs.

The Strategic Plan will be kept current and responsive to emerging opportunities and challenges; we will monitor its implementation and impact.